

Placard label holders:
first-class technology for temporary identification of reusable packaging

Quick, efficient and sustainable relabeling of packaging.

Label and adhesive residue on reusable packaging often looks unsightly, it also costs your business time and money. Self-adhesive Placard label holders will help improve your logistics operations and reinforce your company's image. Placard label holders are fully customizable, made from sturdy, durable materials, and will benefit your business for many years to come.



✗ without Placard label holder



✓ with Placard label holder

The Placard label technology also provides a cost-efficient solution for several other applications:

Rack Placard

The Rack Placard solution for clean and efficient rack labeling consists of a 30-meter roll in various widths that can be cut to the desired length. The Rack Placard offers various benefits for indoor and outdoor applications.

Why is the Placard different?

The Placard base film only needs to be mounted once and will last for many years to come. Its unique top layer neatly holds the self-adhesive label but allows easy removal when needed, without tearing or glue residue, thanks to the lotus effect. The Placard also features a unique single-layer structure that

prevents delamination from UV exposure or cleaning processes. The “Hold & Release” trademark printed on every Placard label holder guarantees that it features these unique qualities. Any savings made by purchasing an inferior product will be lost as soon as problems appear.

Your problem: standard adhesive labels are difficult to remove

Label and glue residue on reusable packaging often costs time and money throughout the logistics process:

- ⦿ Scanning old barcodes that have not been removed causes errors and delays
- ⦿ Scraping off and cleaning residue is a labor-intensive task and a recurring cost
- ⦿ Labeling products of inferior quality may cause labels to fall off before or during transit
- ⦿ Packaging with extensive residue is unsightly and detrimental to your company's image
- ⦿ Label and glue residue will cause packaging to become less durable



Our solution: Placard label holders

Placard label holders by Dukale Services provides a comprehensive long-term solution for labeling reusable packaging at the cost of one single residue cleaning effort. Placard label holders can also be used in cooling rooms and on packaging that is washed or stored outdoors.



A Placard solution for any type of packaging

Every logistics system is different and brings its own needs and requirements. Choose the Placard solution that best suits your work environment, based on:

- ⦿ The packaging material
- ⦿ The need for washing resistance
- ⦿ Whether or not packaging is stored indoors or outdoors
- ⦿ Placard label holders are available in different sizes, ranging from A7 to A3.
- ⦿ Custom sizing or printing available upon request.

Would you like to try out the Placard solution?

We invite you to discover the efficiency and durability of Placard label holders. Request your free samples via our website or simply contact us for more information.

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