

**Placard label holders:** first-class technology for temporary identification of reusable packaging

## Quick, efficient and sustainable relabeling of packaging.

Label and adhesive residue on reusable packaging not only looks unsightly, it also costs your business time and money. Self-adhesive Placard label holders will help improve your logistics operations and your company's image. Placard label holders are fully customizable, made from sturdy, durable materials, and will benefit your business for years to come.

### Without Placard



### With Placard



### Placard for other applications

The Placard label technology also provides a cost-efficient solution for several other applications:

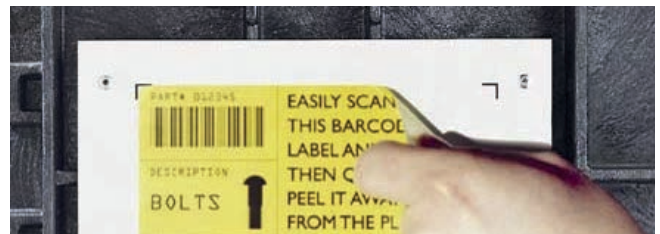
#### Rack Placard:

The Rack Placard solution for clean and efficient rack labeling consists of a 30-meter roll in various widths that can be cut to the desired length. The Rack Placard offers various benefits for indoor and outdoor applications.



#### Board Placard:

The Board Placard comes with its own plastic backing plate that can be easily mounted onto corrugated or perforated transport items, such as containers.



## The problem:

standard adhesive labels are difficult to remove

Label and glue residue on reusable packaging often costs time and money throughout the logistics process:



- Scanning old barcodes that have not been removed causes errors and delays.
- Scraping off and cleaning residue is a labor-intensive task and a recurring cost.
- Labeling products of inferior quality may cause labels to fall off before or during transit.
- Packaging with extensive residue can be unsightly and detrimental to your company's image.
- Label and glue residue will cause packaging to become less durable.

## The solution: Placard label holders

Placard label holders by Dukale Services provides a comprehensive long-term solution for labeling reusable packaging at the cost of one single residue cleaning effort. Placard label holders can also be used in cooling rooms and on packaging that is washed or stored outdoors.



## Why is the Placard different?

The Placard base film only needs to be mounted once and will last for years to come.

Its unique top layer neatly holds the self-adhesive label but allows easy removal when needed, without tearing or glue residue, thanks to the lotus effect. The Placard also features a unique single-layer structure that prevents delamination from UV exposure or cleaning processes.

The "Hold & Release" trademark printed on every Placard label holder guarantees that it features these unique qualities. Any savings made by purchasing an inferior product will be lost as soon as problems appear.

## Want to try out the Placard solution?

We invite you to discover the efficiency and durability of Placard label holders. Request a free sample or simply contact us for more information.

## A Placard solution for any type of packaging

Every logistics system is different and brings its own needs and requirements. Choose the Placard solution that best suits your work environment, based on:

- the packaging material;
- the need for washing resistance;
- whether or not packaging is stored indoors or outdoors.

Placard label holders are available in different sizes, ranging from A7 tot A3. Custom sizing or printing available upon request.

